



FIPP WORLD
CONGRESS

СОНГРЕСС
ФИППОКОНГ

9-11 October
London

A rich history; focused on the future



1925:
1st FIPP
World Congress



2017:
41st FIPP
World Congress

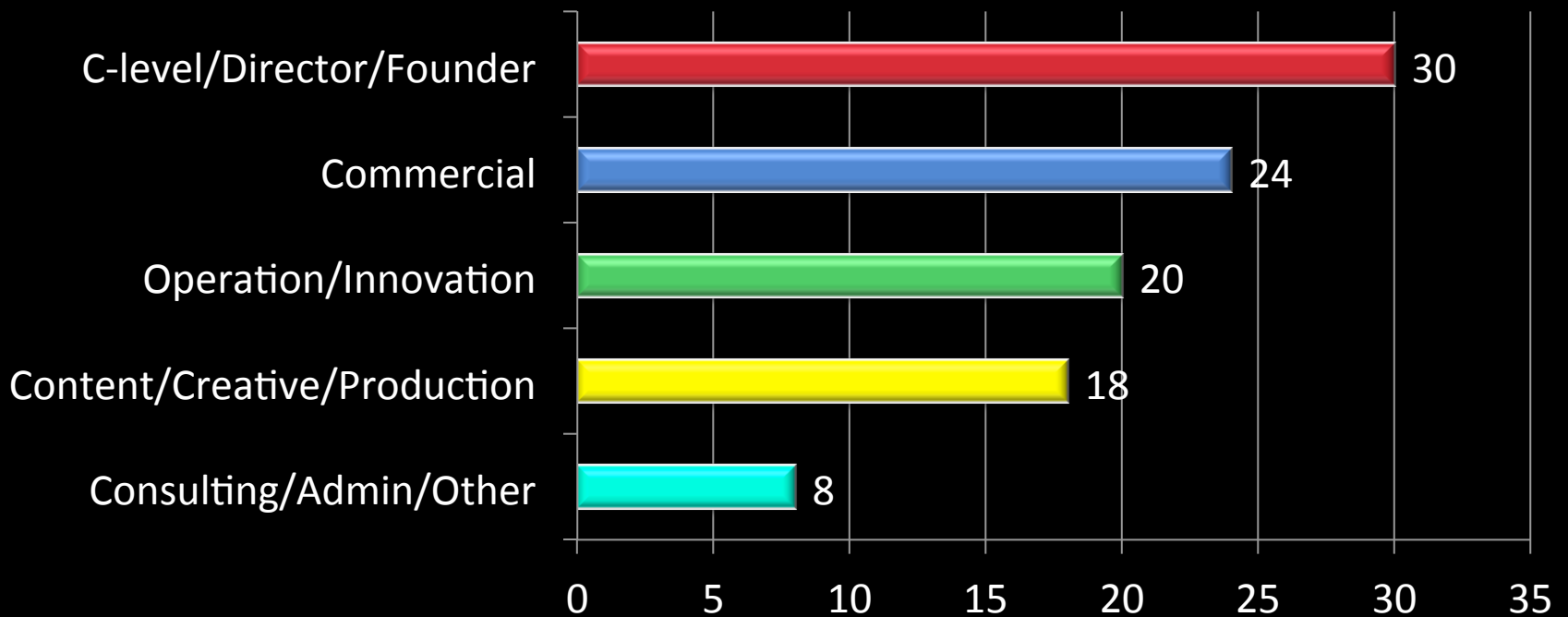


For more: fippcongress.com | fipp.com

Who attends?

Congress 2015 audience:

- 793 Delegates from 44 Countries
- Senior Strategic and Operational Level Managers
 - ... And Rising Media Stars



For more: fippcongress.com | fipp.com

Why do they attend?

To learn

To share ideas

To network with global business partners & peers

* From FIPP membership and event delegate surveys, 2012-2016

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Top notch agenda

Will include topics challenging comfort zones and making us think, as an industry, about where we are heading, and how.



FIPP Main | FIPP Specialist | FIPP Tech
Includes standalone presentations, interviews and panel discussions

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Global speakers

60

confirmed as of 14 March, including from:

Abril, Brazil

Adweek, USA

AJ+, USA

Ascential, UK

Axel Springer, Germany

BBC Worldwide, UK

Bloomberg Businessweek, USA

Boston Consulting Group, Austria

Centaur Media, UK

Condé Nast International, UK

Drawbridge, USA

Ebner Media Group, Germany

Flipboard, USA

Forbes, USA

Google, UK

Harvard Business Review, USA

Hearst, Japan and UK

Immediate Media Co., UK

Modn Media, Singapore

National Geographic Partners, USA

NBC News and MSNBC, USA

Polityka, Poland

PressReader, Canada

Prisma Media, France

Refinery29, UK

Reuters Institute for Journalism, UK

Ringer Axel Springer Media, Switzerland

Rogers Media, Canada

Say Media, USA

Skytango, Ireland

Somo, UK

TEN: The Enthusiast Network, USA

The Collective Hub, Australia

The Economist, UK

Time Inc. UK

Trusted Media Brands, USA

Uday, Poland

Wearisma, UK

Wiley, USA

Woodwing, The Netherlands

Worldwide Media, India

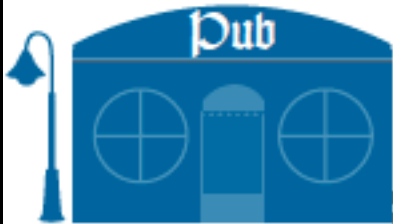
.../and several more (incl. to come)

Join the expo

@ the Congress' London marketplace

Shops

CONGRESS PARTNER PACKAGE INCLUDED



These will be the premium positions in the Marketplace, located around the outside of the expo area.

You will get a 3 metre backdrop of your chosen shop/theme, plus a free consultation with our agency to decide on design and how you would like your brand integrated into the themed backdrop.

Included with the design is all production and transport, so you



which often make up a significant part of investment into an event.

Furniture will be included, but should you want to develop your theme you can arrange this – but additional costs are not included in this package.

There will only be one of each shop, so yours will be unique. We have a long list of suggestions, but you can of course create your own ideas which best



- » Accreditation as sponsor of the Marketplace.
- » Company logo on registration confirmation email
- » Company insert in welcome pack
- » Distribute gifts/marketing materials from the shop.
- » Signage within the main auditorium
- » Logo/ company summary on Congress website and app
- » Four delegate passes

Activity stalls

CONGRESS PARTNER PACKAGE INCLUDED

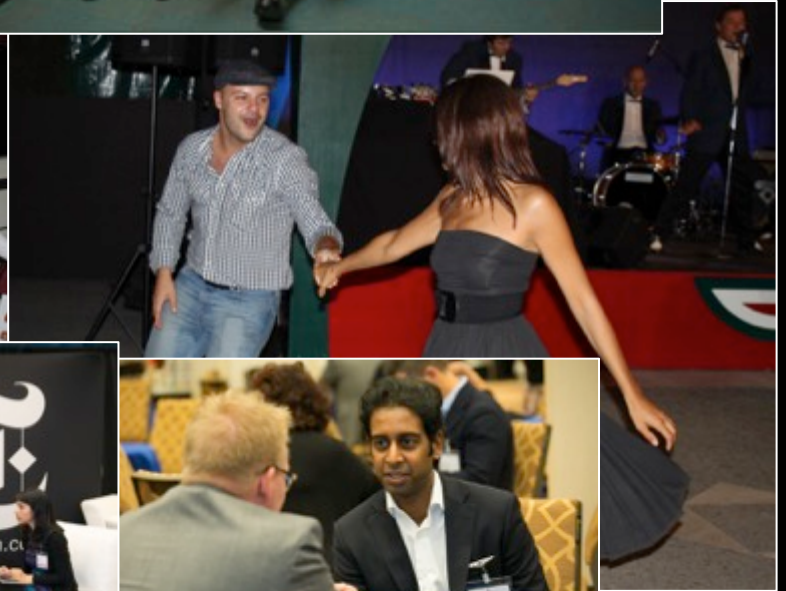
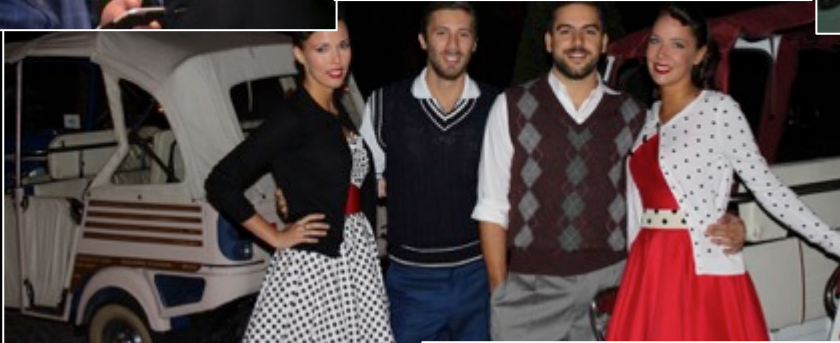
Within the Marketplace there are other opportunities for our 'market traders' to take up activity stands. How about a barbers, with a barber's chair and barber where delegates can get a haircut or beard trimmed? Or a nail bar where ladies can have their nails done? Or a shoeshiners? But your own ideas which suit your brand and Congress objectives are also more than welcome. Your stall will be totally unique to you. Package includes:



- » Brand and distribute gifts/marketing materials from the shop
- » Logo and company summary on the Congress website and app
- » Three delegate passes

For more: fippcongress.com | fipp.com

Meet with colleagues from around the world



For more: fippcongress.com | fipp.com

Including at our organised social events



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Flashback! Congress 2015

And have some fun!



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