

FIPP WORLD CONGRESS LONDON

9-11 OCTOBER



Transformation Characteristics of transformational leadership

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“If you dislike change,
you're going to dislike
irrelevance even more”

Eric Shinseki, US Army





A headhunter's perspective

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PSYCHED

A therapist's
perspective

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75%
CHURN

S&P Global



TRANSFORMATION REINVENTION PIVOTING

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A close-up photograph of a tiger's face, looking directly at the camera. The tiger has orange fur with dark stripes and white underparts. It is standing in a snowy, wooded area with bare branches visible in the background.

REINVENTORS ARE RARE

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STRATEGIC V OPERATIONAL

A hand is shown in silhouette, moving a white chess king piece on a yellow background. The piece is being lifted from its base. In the foreground, other chess pieces like a knight and a pawn are visible.

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THE OUTSIDER IN

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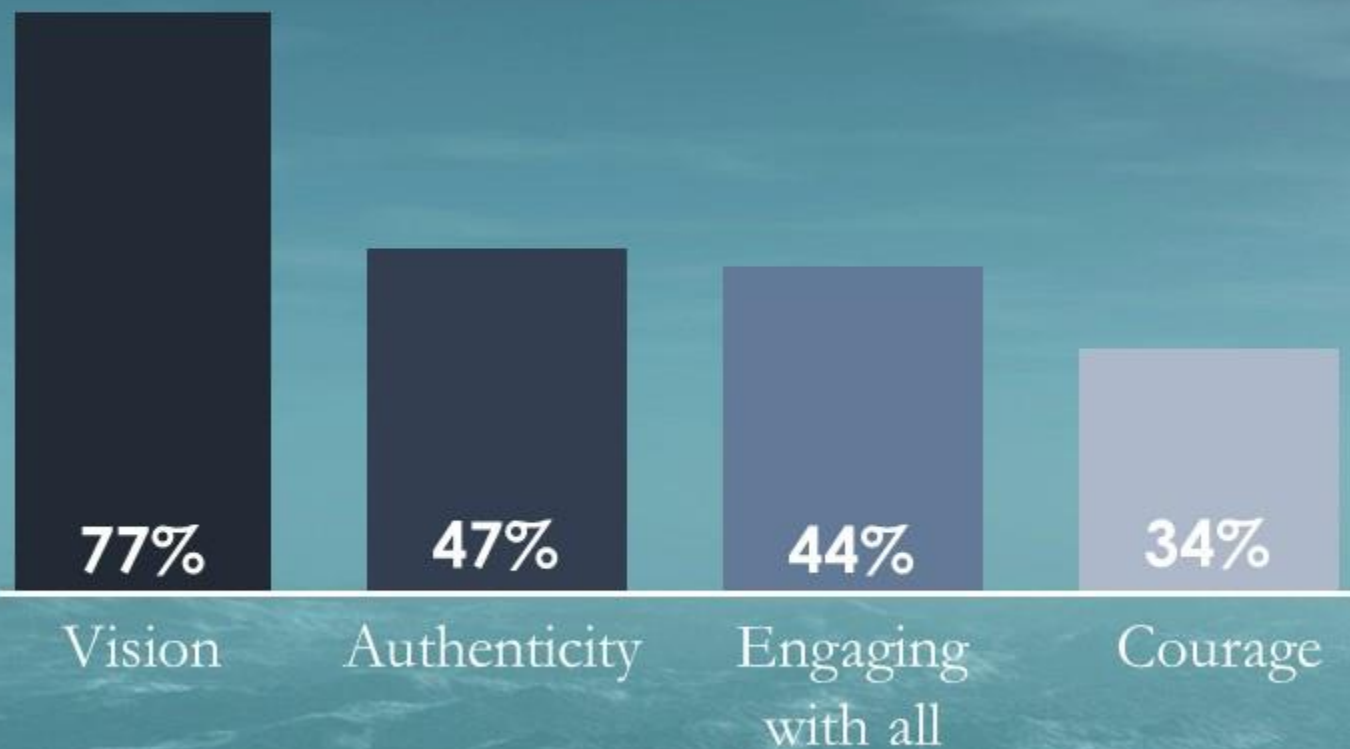
THE INSIDER OUTSIDER

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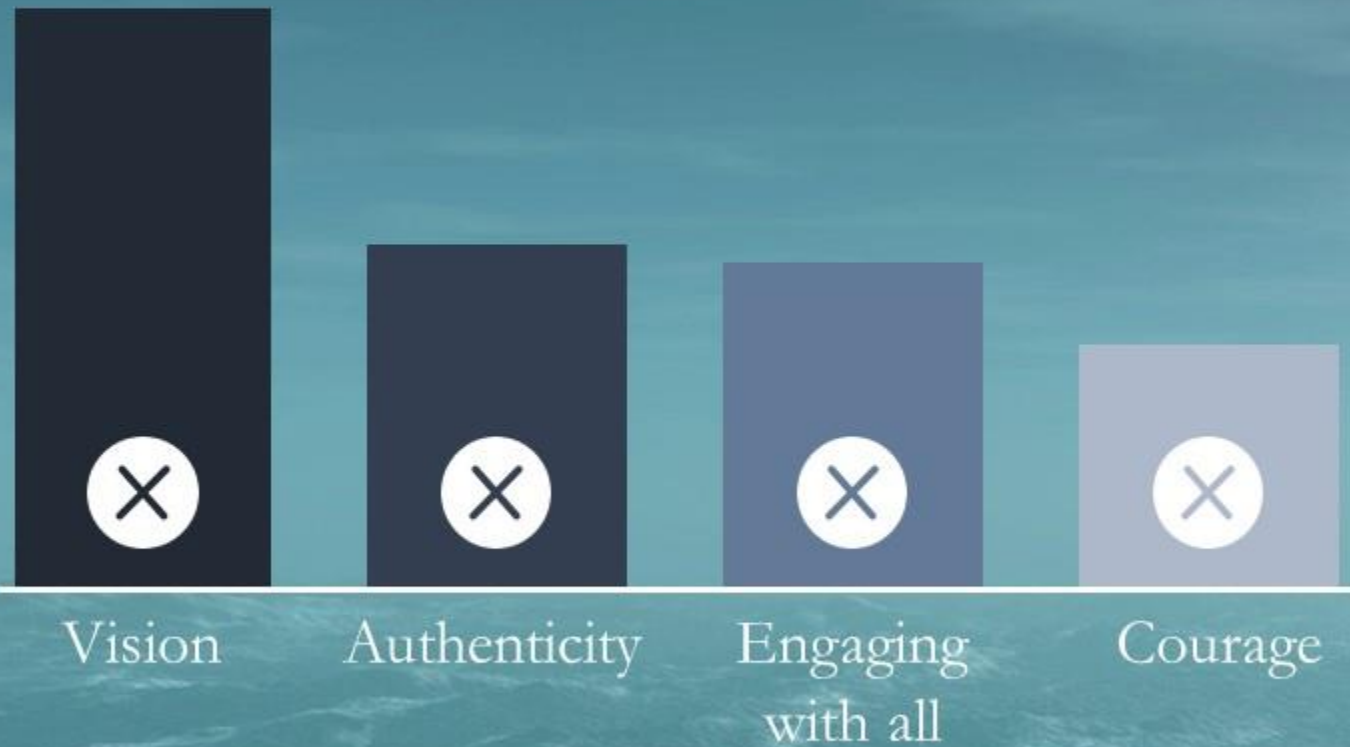
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DESIRABLE TRAITS



MOST LACKING





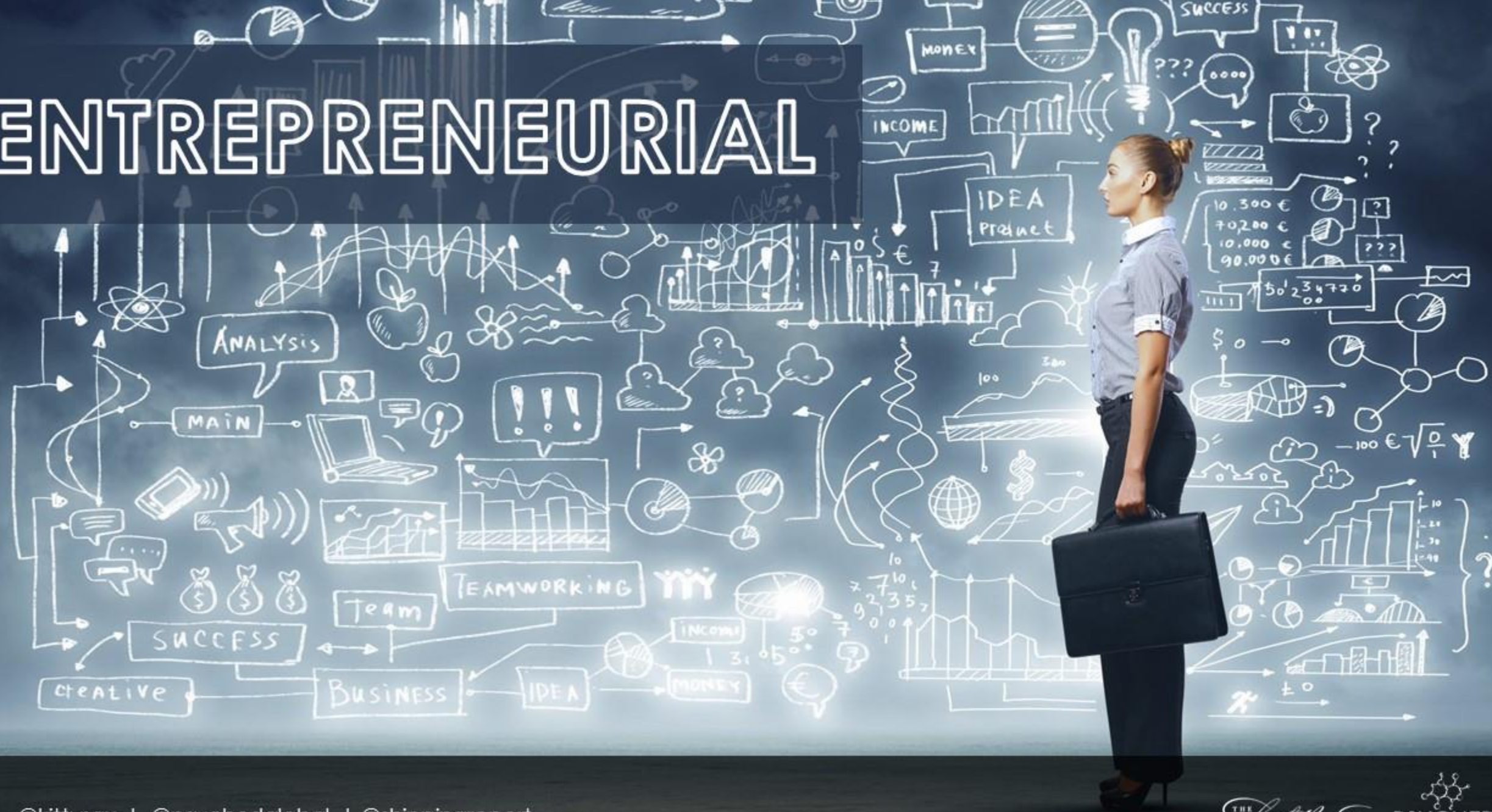
IN THE ROOM

WHAT LEADERS BRING

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ENTREPRENEURIAL





CURIOSITY

LEAD FROM FRONT

A hand is pointing at a central hexagon in a grid of white-outlined hexagons. The background is a blurred image of people in a meeting. The central hexagon is dark and contains the word 'Vision'. Other hexagons contain icons: gears, a globe, a dollar sign, a bar chart, a group of people, and a document.

Vision

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3 YEARS v 1 YEAR



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PARALLEL TRANSFORMATION

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3rd REVENUE STREAMS Or FIRST EQUAL REVENUES?



NOT ALL
LEADERS
ARE EQUAL



A man in a grey suit and blue tie stands in profile, looking upwards. Above his head is a large, glowing, translucent brain. The background is dark with a subtle pattern of light particles. The text 'WHAT DO YOU NEED TO DO NOW?' is written in large, white, outlined capital letters on the right side of the image.

WHAT DO YOU NEED TO DO NOW?

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TRANSFORMATION

Characteristics of transformational leadership

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