

Readers trust magazine media.

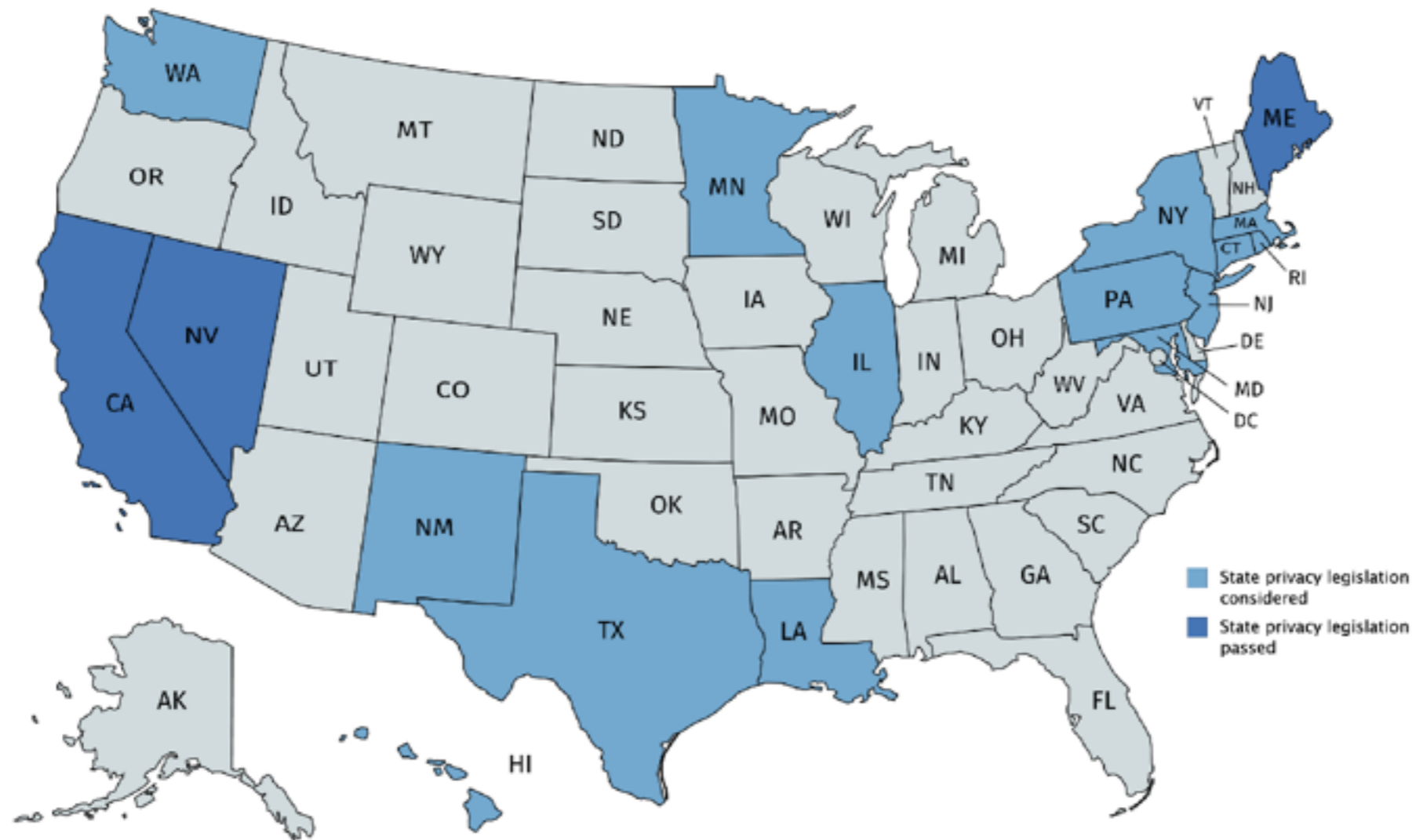
# Why readers trust magazine media:

LONGEVITY

RELEVANT CONTENT

TRANSPARENCY

# State privacy legislation in 2019:



# Comparing the 2019 state privacy bills:

CALIFORNIA  
CONSUMER PRIVACY  
ACT

NEVADA  
SB 220

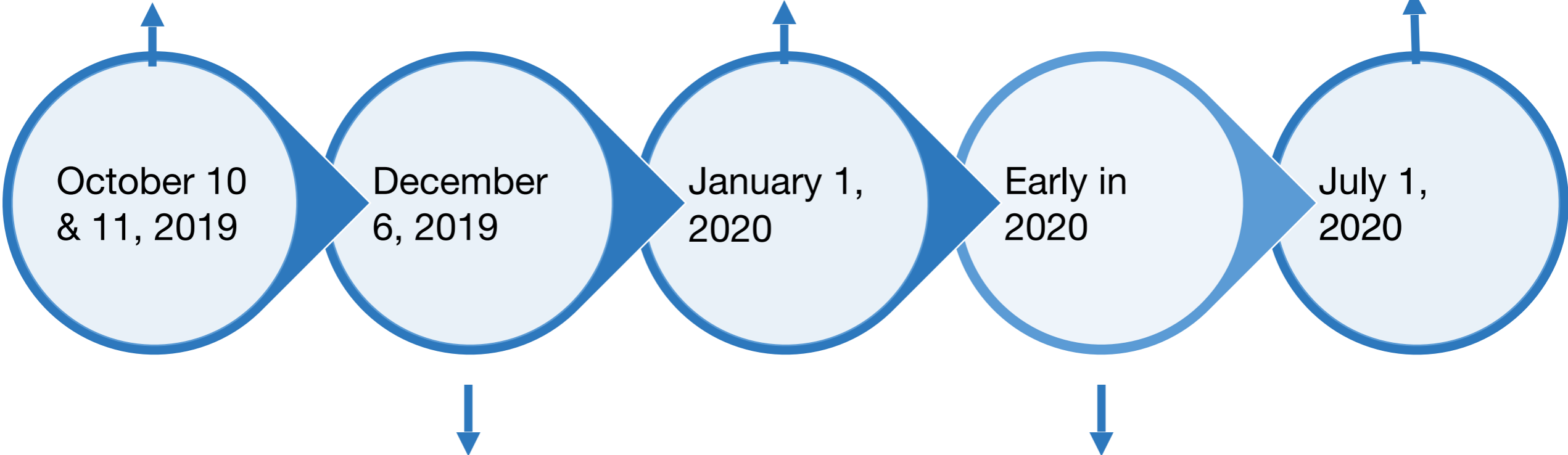
MAINE  
LD 946

# CCPA implementation continues.

California AG issues proposed CCPA rules;  
Governor signs CCPA amendments.

CCPA's requirements  
become effective.

First date California AG may bring  
enforcement action.

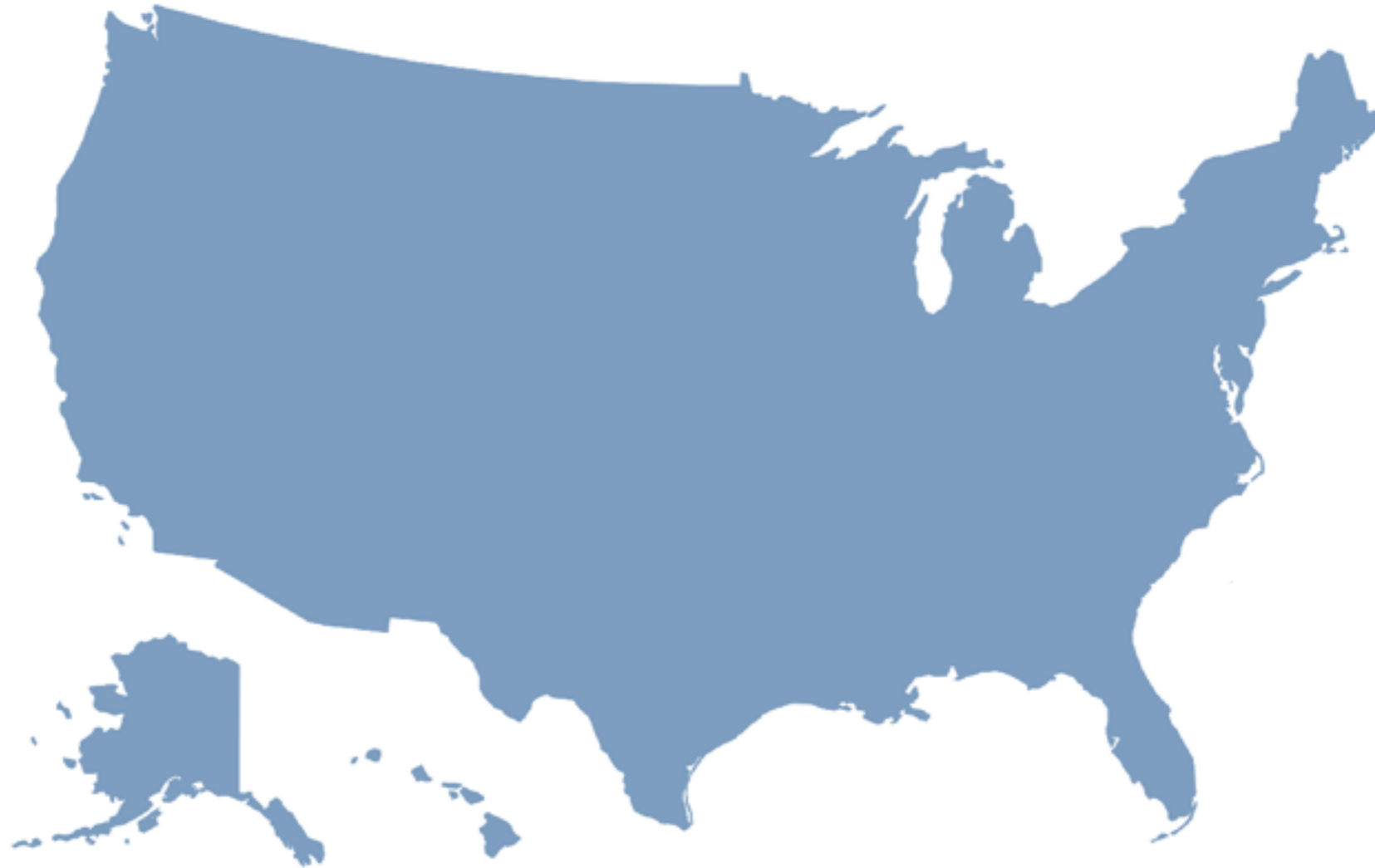


Comments on proposed  
CCPA rules due.

CCPA rules finalized.



Needed: a single national consumer data privacy law.



# 2020: Ongoing Congressional efforts

HOUSE  
Energy & Commerce  
Judiciary  
Oversight



SENATE  
Commerce  
Judiciary  
Banking  
Small Business

...even without consensus on a privacy bill.



# 2020: Executive branch is also engaged



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