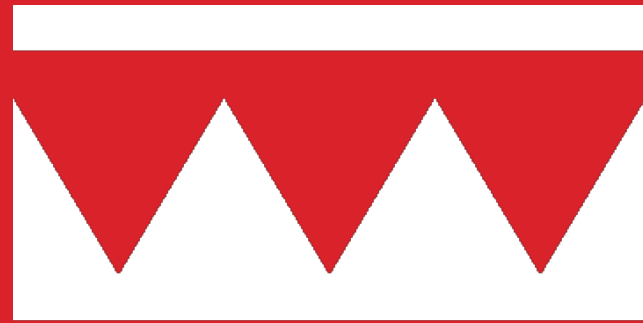


100-SECOND PITCHES

DIANNE YOUNG – THE DRUM



The Drum



A large digital billboard on a curved building facade. The billboard is divided into several sections. The top left section is blue with the Samsung logo. The top right section is red with the Coca-Cola logo. Below the Coca-Cola logo is a section with a yellow background featuring a cartoon character in a red jacket and a small figure in a yellow car. The bottom section is red with white text that reads: "WE BELIEVE MARKETING HAS THE **POWER** TO CHANGE THE WORLD".

SAMSUNG

Coca-Cola

McDonald's

LittlePica.com

WE BELIEVE MARKETING HAS THE **POWER** TO CHANGE THE WORLD

BARCLAYS

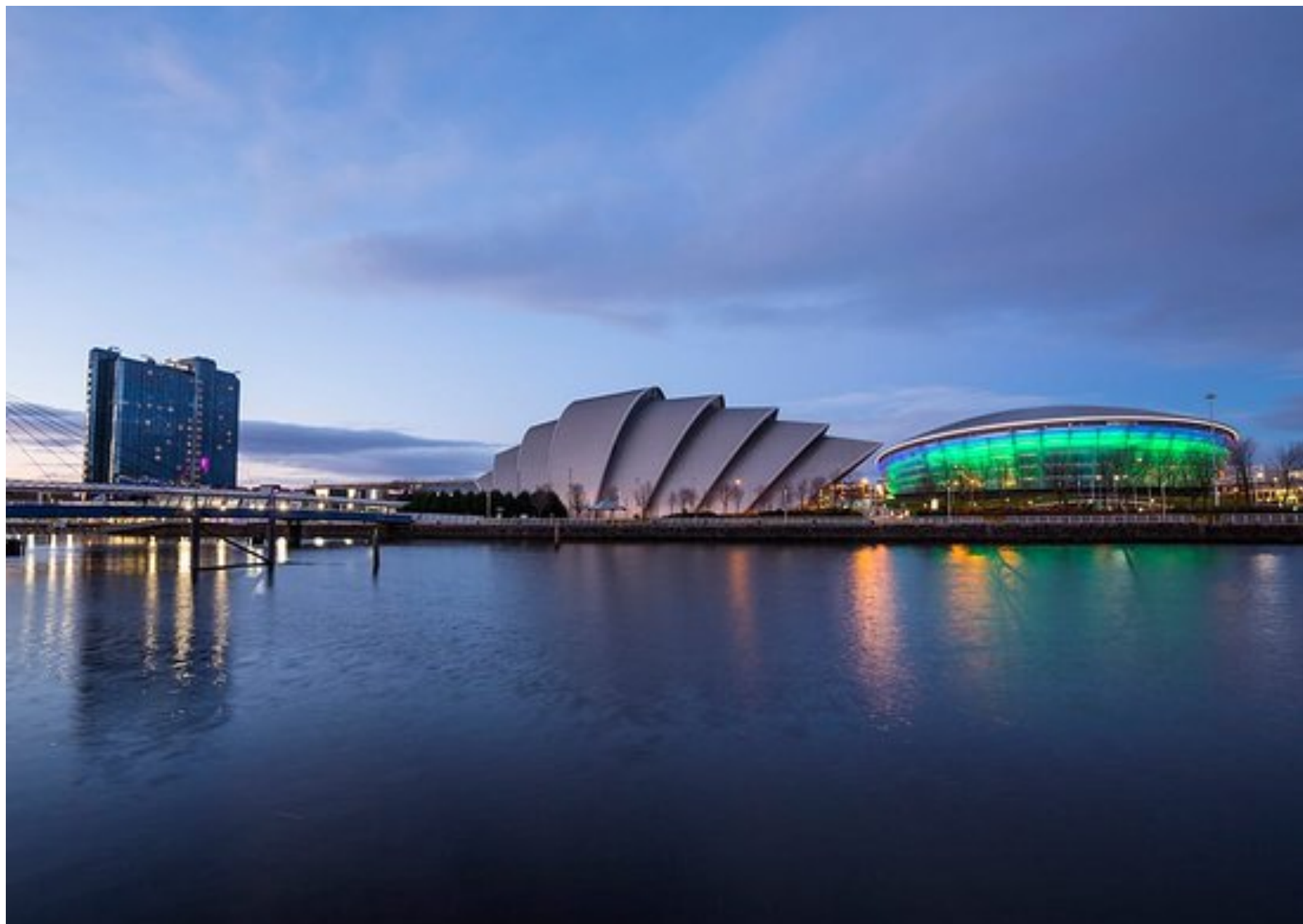
HYUNDAI

pharmacy Roots books



100,000

The image displays the number 100,000 in a large, bold, sans-serif font. Each digit is a composite of numerous small, square images arranged in a grid. These images are highly varied, featuring a mix of human faces, sports-related scenes (like a soccer player in a red jersey), and various abstract and recognizable objects. The overall effect is a vibrant, multi-colored mosaic that fills the shape of the number. The commas are also filled with a similar mosaic pattern, though they are smaller and less detailed than the digits.











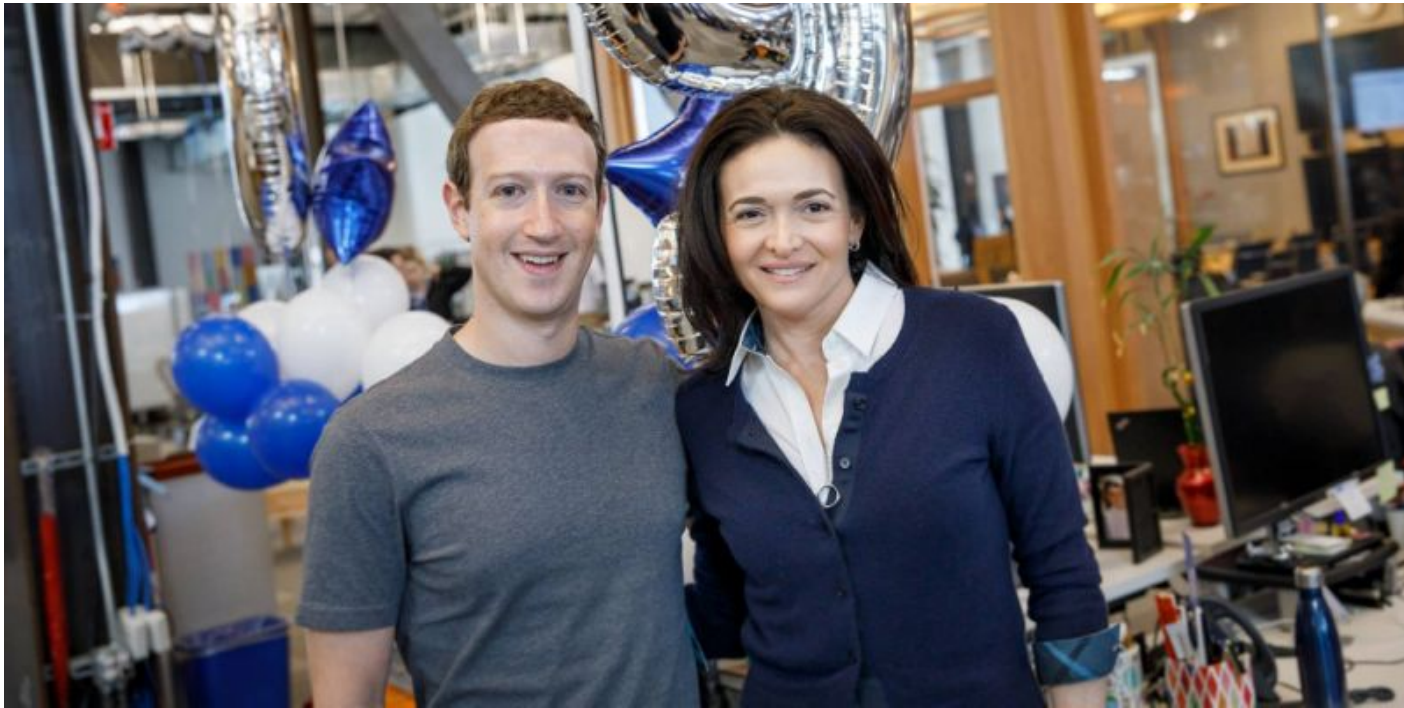


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15 JUNE 2014
EDITORIAL TEAM OF THE YEAR







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MEDIA BRAND OF THE YEAR



Editor @ The Drum
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ADVERTISING RAGE

The anger issue







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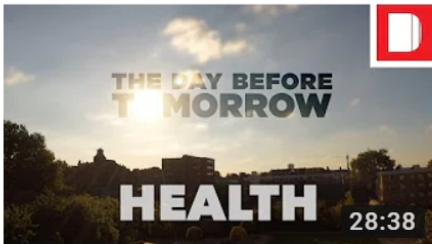
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THE MUM

Arianna Huffington

@ariannahuff



player number

#95

Cheerfulness	13
Assertiveness	63
Altruism	40
Fieriness	15
Adventurousness	86

Super Marketer Overall Top Trumps Score **43**

THE MUM

Nicola Mendelsohn

@nicolamen



player number

#652

Cheerfulness	24
Assertiveness	39
Altruism	71
Fieriness	6
Adventurousness	93

Super Marketer Overall Top Trumps Score **47**

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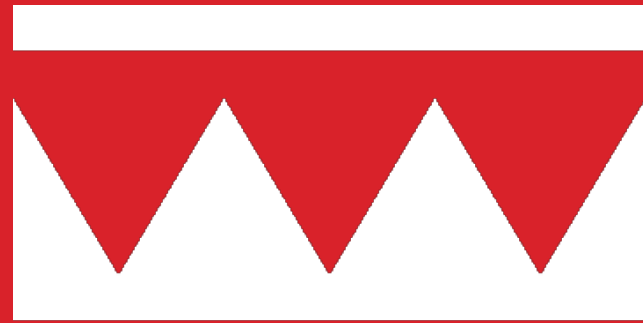
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