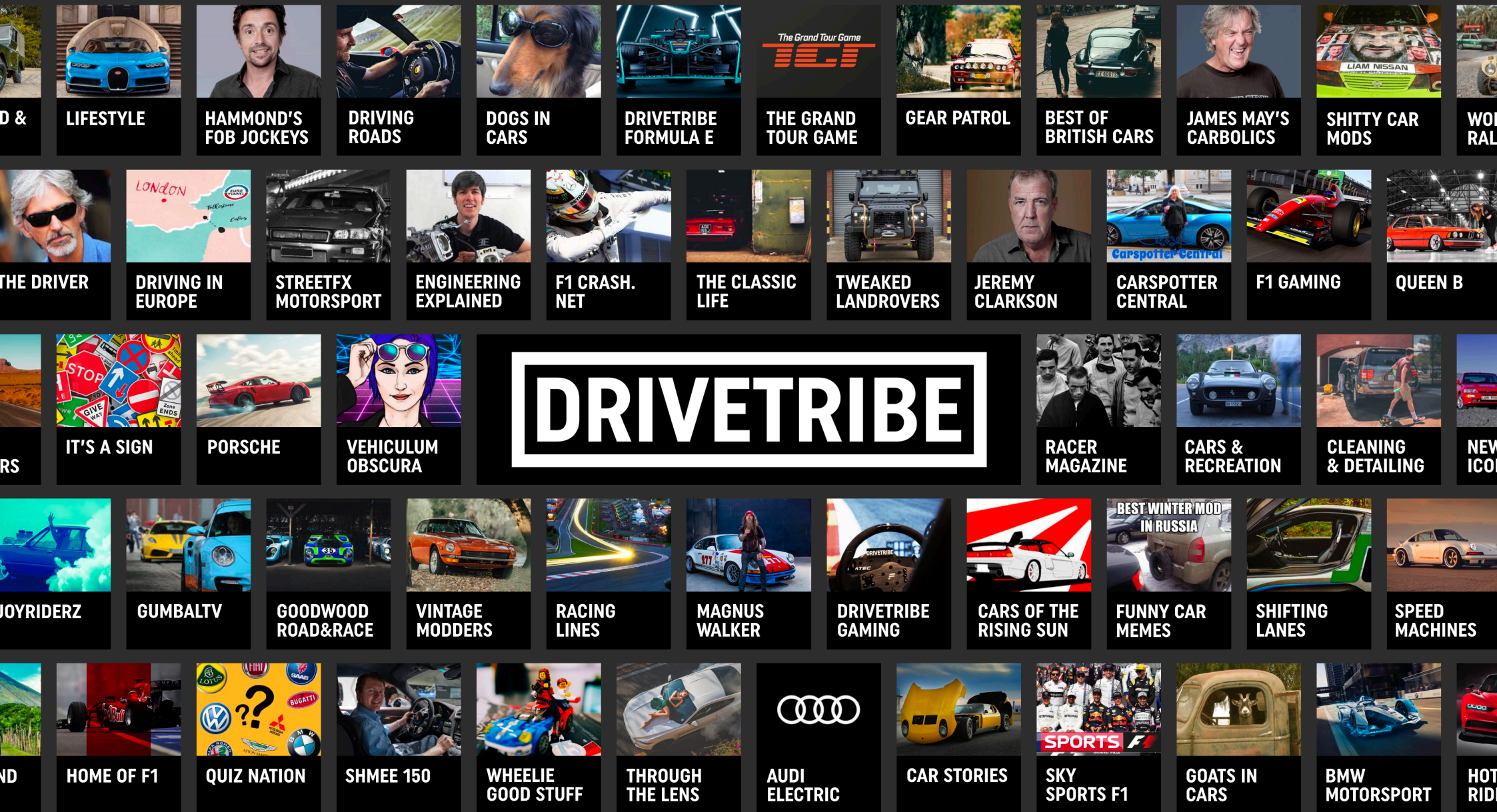


100-SECOND PITCHES

---

**JIM MURRAY JONES – DRIVETRIBE**



D &

LIFESTYLE

HAMMOND'S  
FOB JOCKEYS

DRIVING  
ROADS

DOGS IN  
CARS

DRIVETRIBE  
FORMULA E

THE GRAND  
TOUR GAME

GEAR PATROL

BEST OF  
BRITISH CARS

JAMES MAY'S  
CARBOLICS

SHITTY CAR  
MODS

WOR  
RAL

THE DRIVER

DRIVING IN  
EUROPE

STREETFX  
MOTORSPORT

ENGINEERING  
EXPLAINED

F1 CRASH.  
NET

THE CLASSIC  
LIFE

TWEAKED  
LANDROVERS

JEREMY  
CLARKSON

CARSPOTTER  
CENTRAL

F1 GAMING

QUEEN B

RS

IT'S A SIGN

PORSCHE

VEHICULUM  
OBSCURA

# DRIVETRIBE

RACER  
MAGAZINE

CARS &  
RECREATION

CLEANING  
& DETAILING

NEW  
ICO

JOYRIDERZ

GUMBALTV

GOODWOOD  
ROAD&RACE

VINTAGE  
MODDERS

RACING  
LINES

MAGNUS  
WALKER

DRIVETRIBE  
GAMING

CARS OF THE  
RISING SUN

FUNNY CAR  
MEMES

SHIFTING  
LANES

SPEED  
MACHINES

ND

HOME OF F1

QUIZ NATION

SHMEE 150

WHEELIE  
GOOD STUFF

THROUGH  
THE LENS

AUDI  
ELECTRIC

CAR STORIES

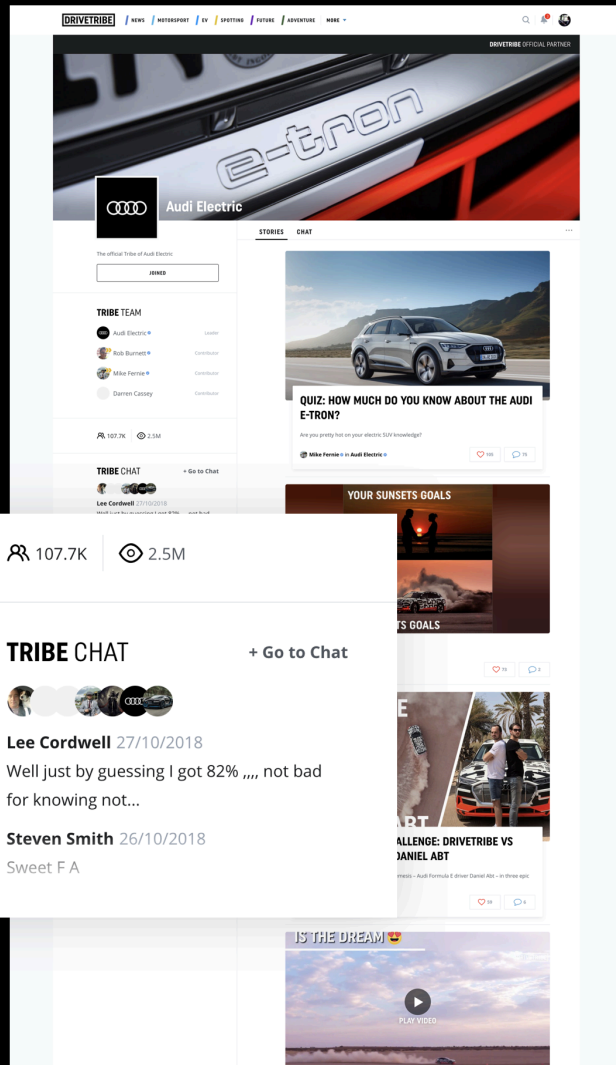
SKY  
SPORTS F1

GOATS IN  
CARS

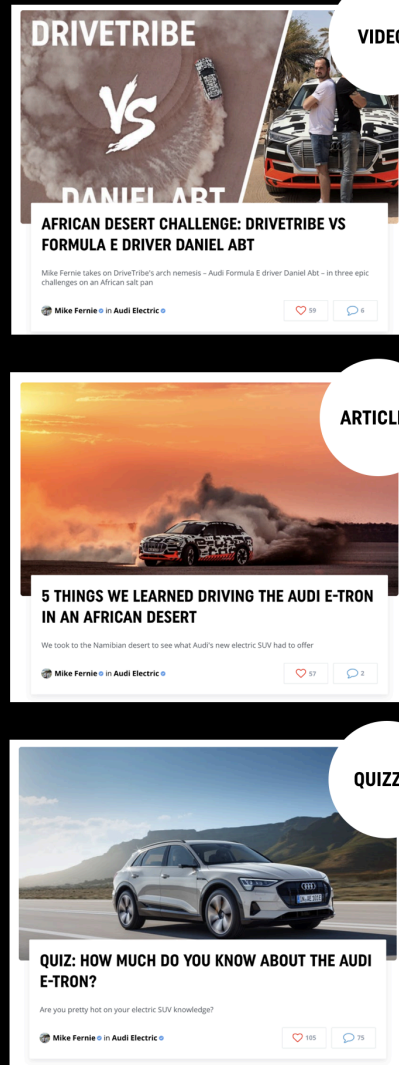
BMW  
MOTORSPORT

HOT  
RIDI

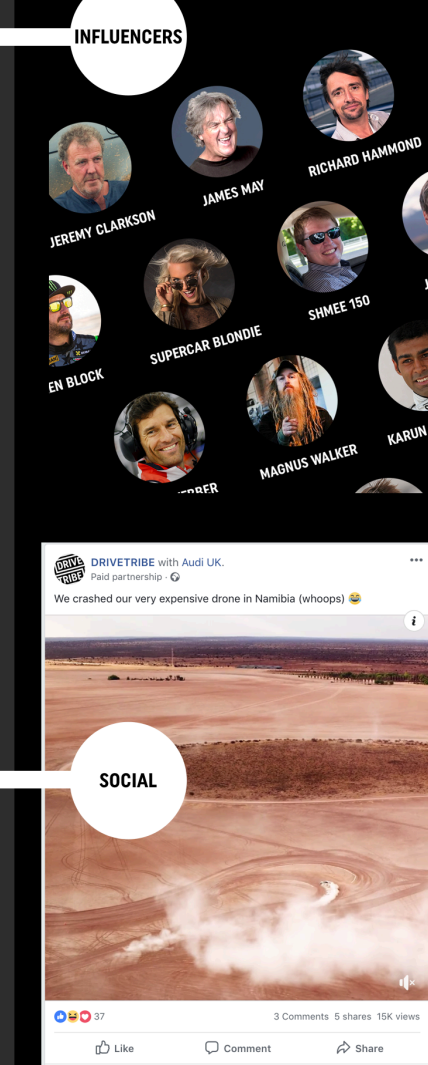
## COMMUNITY



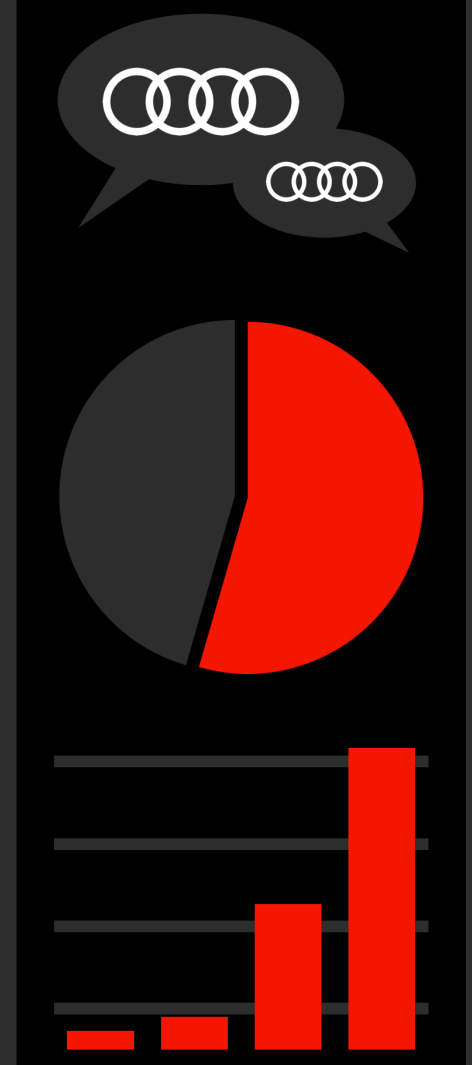
## CONTENT



## DISTRIBUTION



## DATA





## THE OPPORTUNITY

### Partner Publishers

### MARKETING

Create a branded presence as part of your social media strategy

Launch a Tribe: build traffic, generate followers

Build thematic brand stories

### REVENUE

(When ready) sell a community presence to advertisers as part of your portfolio